

Research on the Path of Integrating Chinese Traditional Culture into College Ideological and Political Education

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Abstract: Chinese traditional culture is the crystallization of Chinese wisdom and a great achievement of thousands of years of history and culture. The Chinese excellent culture contains the college ideological and political education resources. Integrating the traditional Chinese culture into the ideological and political education is helpful to foster student' noble moral sentiment. The college ideological and political education should fully use educational resources of Chinese traditional culture, broaden the channels of ideological and political education and teaching, innovate the way of college ideological and political education, and improve the quality of ideological and political education. This paper expounds the significant value of the integration of traditional Chinese culture into the college ideological and political education, and studies the way of integrating Chinese traditional culture into the college ideological and political education.

1. Introduction

Chinese traditional culture is a significant cultural heritage in China, containing rich ideological and moral culture. Colleges shoulder the great mission of fostering socialist successors with both ability and political integrity. Integrating Chinese traditional culture into ideological and political education is not only inheritance and progress of Chinese traditional culture, but also helps to promote effectiveness of college ideological and political education.

2. Great Value of Integrating Chinese Traditional Culture into College Ideological and Political Education

Owing to the fast progress of information technology, western culture and network culture are flooding gradually, and many bad phenomena emerge in the society, producing a negative influence on college students. College ideological and political education is facing severe challenges. Chinese traditional culture is spiritual wealth of Chinese nation, containing rich ideological and political education resources. It is very valuable to integrate Chinese traditional culture into college ideological and political education.

2.1 Help to Enrich the Resources of College Ideological and Political Education

The spirit and philosophy of Chinese traditional culture have many similarities with college ideological and political education. Integrating Chinese traditional culture into college ideological and political education can enrich the teaching content of ideological and political education. The spirit of struggle and patriotism in traditional Chinese culture produce a positive influence on college students' correct ideas. In addition, traditional opera and calligraphy can train students' sentiment and good cultural accomplishment. College ideological and political education should actively use the idea of teaching students in accordance with their aptitude in traditional Chinese culture, train students' interest in learning ideological and political education, let students fully play their subjective initiative, develop great learning habits, and keep promoting their moral quality.

2.2 Help to Inherit Chinese Traditional Culture

Chinese traditional culture is a significant cultural spirit of our country. Building socialism with Chinese characteristics should not only promote economic strength, but also inherit and develop Chinese traditional culture. Colleges and universities bear the significant mission of training builders and successors for socialist construction, and they should integrate Chinese traditional culture into ideological and political education. At present, college students generally know little about Chinese traditional culture. Colleges should strengthen the education of traditional culture, infiltrate traditional culture in ideological and political education, transform students' cognition from the inside, make students identify with Chinese traditional culture, and actively inherit it.

2.3 Help to Promote the Effectiveness of College Ideological and Political Education

Chinese traditional culture contains rich moral education resources, and it is a very significant teaching content of college ideological and political education. Chinese traditional culture contains a lot of historical allusions, classic stories and so on. The characters in cultural resources are vivid, and the stories are touching, having a strong attraction and appeal. Integrating these cultural resources into college ideological and political education can activate the classroom atmosphere, stimulate students' enthusiasm, and promote the teaching quality of college ideological and political education. The resources in traditional culture are very rich and easy for students to learn, so that students can train noble moral sentiment while learning knowledge, and promote the effectiveness of ideological and political education.

3. Influence of Absence of Chinese Traditional Culture in College Ideological and Political Education

Recently, due to the fast progress of social economy and information technology, multi-cultural spread through the Internet. College students face more novel and complex things, changing their ideas and affecting their correct values. The absence of traditional culture in college ideological and political education produces a great influence on college students. Firstly, students lack traditional virtues. With the great promotion of market economy and increasingly fierce market competition, the employment pressure of college students after graduation is increasing. In view of this competitive trend, to let students adapt to social competition, colleges constantly strengthen the education of professional knowledge and ability, ignoring the education of traditional culture, causing the lack of students' traditional morality. Nowadays, most of the college students grow up in the environment with good material conditions, and they seldom feel the hardship. They lack the virtues of diligence and thrift in life. The absence of traditional culture in the ideological and political education makes college students lack some traditional virtues. Secondly, students' national consciousness is weak. Under the influence of exam-oriented education, students' schoolwork before university is heavy, and the foundation of traditional culture education is not solid enough. After entering colleges, students are influenced by many cultural factors, such as the western culture, and their national awareness is weak. College students lack social experience, rational judgment ability, and they are easy to be affected by network information, lack recognition of traditional Chinese culture, and have a weak sense of traditional culture. Finally, some students' outlook on life, values and world outlook are not correct. The three outlooks of college students have not been fully formed. The absence of traditional Chinese culture in ideological and political education makes some unhealthy tendencies such as hedonism affect students' ideas. Higher education focuses on training students' professional quality, but does not emphasize on humanistic quality. Influenced by this environment, many students only focus on professional achievements, qualifications and so on, ignoring the study of traditional culture. The significance of traditional culture in higher education affects students' attention to traditional culture directly. Unreasonable guidance will lead to students' wrong outlook on life, values and world outlook.

4. Path of Integrating Chinese Traditional Culture into College Ideological and Political Education

In college ideological and political education, to increase the ideological and moral level of college students, we must integrate into the traditional Chinese culture and fully tap educational resources in the traditional Chinese culture. Chinese traditional culture is the product of historical development, which has the crystallization of Chinese wisdom and certain historical limitations. In integrating Chinese traditional culture, college ideological and political education should take the essence, remove the dross, and optimize the teaching mode of ideological and political education, so as to improve the education effect.

4.1 Absorb the Essence of Chinese Traditional Culture and Integrate into College Ideological and Political Textbooks

In ideological and political teaching, we should absorb the essence of Chinese traditional culture, integrate great traditional culture into ideological and political teaching materials, and provide rich moral education contents for ideological and political education. Colleges need to make clear the educational resources in traditional culture, and choose the content that conforms to the ideological and political education of college students. No matter what form, as long as it is helpful to the ideological and political education, it can be integrated. Because of the historical limitations of Chinese traditional culture, we should abandon those culture which restrict the ideology. Only by absorbing the essence of Chinese traditional culture and resolutely abandoning the dross, can we play the greatest value of Chinese traditional culture and promote the effect of college ideological and political education.

4.2 Optimize the Ideological and Political Education Mode to Make the Traditional Culture and Ideological and Political Education Deeply Integrated

Nowadays, the main form of college ideological and political education is classroom teaching, and the effect needs to be further promoted. Optimizing the teaching mode of ideological and political education to make traditional culture greatly integrated into ideological education can effectively promote the perfection of ideological and political education. Teachers should set up reasonable integrated courses according to professional characteristics. After fully knowing students' needs, the traditional culture and ideological and political teaching content should be integrated to promote students' learning enthusiasm and classroom teaching efficiency. In addition, teachers should innovate teaching methods. During the information age, teachers can fully adopt advanced science and technology to develop ideological and political teaching. For example, teachers can adopt the Internet to search for videos about traditional culture and play them in the classroom to stimulate students' interest in learning and promote the effect of classroom teaching.

4.3 Promote the Cultural Literacy of Ideological and Political Teachers

Ideological and political teachers are the leading role of ideological and political education, and they are great to guide students' ideological and moral concepts. The traditional cultural literacy of ideological and political teachers has a great impact on the integration of traditional culture into ideological and political education. Teachers in colleges should keep promoting their traditional cultural literacy, strive to learn traditional cultural knowledge, broaden the field of knowledge, deeply know traditional culture, and integrate the understanding of traditional culture into classroom teaching. In addition, colleges should strengthen the traditional culture training for ideological and political teachers, regularly organize traditional culture training activities. Teachers should actively participate in the activities, which provide more learning opportunities. Colleges can also organize exchange meetings for ideological and political teachers, enhance the exchange and communication among teachers, achieve the sharing of traditional cultural resources, and promote the traditional cultural literacy of ideological and political teachers.

4.4 Strengthen the Propaganda of Traditional Culture, Integrate Traditional Culture into College Extracurricular Practice Activities

College ideological and political education should not only focus on classroom teaching, but also enrich extracurricular practice activities, so that the traditional culture is better integrated into the

ideological and political education. Firstly, colleges should strengthen the propaganda of traditional culture, hold promotion activities of traditional culture, create a good atmosphere of traditional culture, and let students deepen their cognition of traditional culture in extracurricular practice activities. Secondly, ideological and political teachers can design various group activities, divide the students into several groups, integrate the traditional Chinese culture into the group activities, let each student participate in, and create a relaxed and joyful atmosphere. For example, they can hold theme debates, group competitions and other game forms. Finally, teachers can organize students to visit cultural centers or museums with strong traditional culture, so that students can promote their cultural feelings in contact with traditional culture, and accept ideological and political education in personal experience.

5. Conclusion

In brief, Chinese traditional culture contains rich moral education, and it is greatly valuable to integrate Chinese traditional culture into ideological and political education. Universities can absorb the essence of Chinese traditional culture, integrate them into ideological and political textbooks, optimize the teaching mode of ideological and political education, improve teachers' traditional cultural literacy, integrate Chinese traditional culture into social practice activities, achieve a high degree of integration of Chinese traditional culture and ideological and political education, and comprehensively promote the ideological and moral standards of college students.

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